CIVICRM Integration With Drupal

Harnessing the beast and getting Civi to "play nice" with your pet Drupal

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What is it?

- <u>CiviCRM</u> is open source Contact Resource Management for non-for-profits, government and civics, including the Drupal Association
- A behemoth that integrates with Drupal as well as WordPress and Joomla!

 A web app that handles donations, memberships, events, bulk mail, and more

What do I need to know?

- CiviCRM masquerades as a Drupal module but is bigger than Drupal core
- CiviCRM needs its own database, and your Drupal dB user needs access to the Civi dB
- You need to <u>read the documentation</u> before you install it. No, seriously.
- CiviCRM has specific <u>hosting requirements</u>

How is CiviCRM unlike a website?

 Civi is not a website and needs a CMS to function

- Civi opens up a new world for most developers: massive real-time data management
- Civi gets more daily staff use than a site
- Steep learning curve of its own

Different Purposes, Philosophies

- Drupal is a toolkit where you can "build it yourself" but doesn't do much out of the box.
- CiviCRM does everything out of the box.

CiviEvent

CiviContribute

CiviPledge

CiviMember

CiviCase

CiviMail

CiviGrant

CiviReport

CiviCampaign









Are all part of Civionivi core.

The elephant in the room

- Please realize comparing CiviCRM's codebase to Drupal core is like apples & a truckload of oranges
- <u>CiviCRM's code base</u> is *larger* than Drupal core, with <u>1% of the user base</u>
- CiviCRM has introduced coding standards modeled off Drupal, draws inspiration from Drupal, and integrates best with Drupal

Can I do it?

Like a bike that arrives in a box, it requires some know-how, some patience, or maybe a little of both.

http://book.civicrm.org



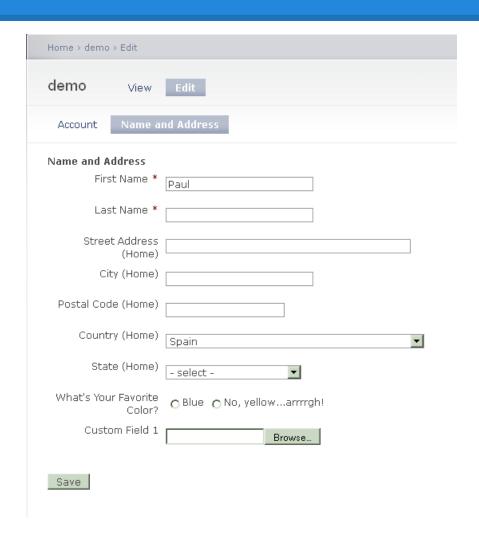
Ways to integrate

- 1. CiviCRM data fields can appear in the /user My Account pages via CiviCRM's "Profiles"
- 2. CiviCRM integrates with <u>Views</u>, showing CividB data in blocks and pages
- 3. CiviCRM syncs Drupal Users to CiviCRM contacts, matching on email or other criteria
- 4. CiviCRM Groups can sync with Roles

Ways to integrate

- 5. CiviCRM Memberships can sync with Roles
- 6. Modules exist to link <u>Commerce</u> and <u>Ubercart</u> with CiviCRM
- 7. CiviCRM contacts, events, relationships and activities can integrate with the Webform Module
- 8. Use the CiviCRM API and hooks

1. Profiles



This is the "My Account" section of a basic Drupal site.

CiviCRM fields are being used here, and show as a separate tab when editing your account.

Some fields are required.*

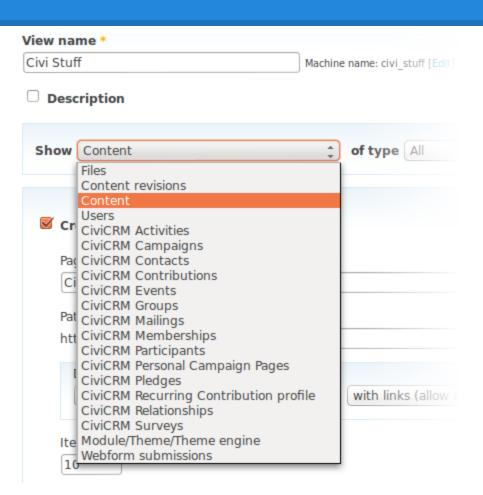
There are also custom fields of your own making.

2. Views Integration

You can create views of just about any objects in CiviCRM

Most relationships are supported

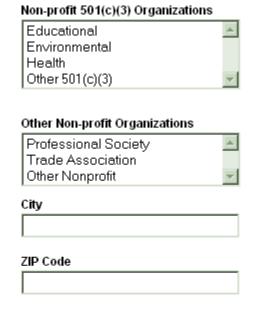
Mixed views of Drupal/Civi content is not so easy



Read the docs!

2. Views: In Action

Consulting Services Acoustical Services Air Quality Specialists Commissioning/Retro-Commission Computer Software Consulting Services Educational Services Energy Services Facility Planning Financial Consulting Green Consulting Professional Landscaping Servic Legal Services Lighting/Daylighting Maintenance Supplies and Service Modular/Prefabricated Classroor ▼





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| 3QC, Inc. | Folsom | California | http://www.3QCinc.com |
| AEDIS Architecture & Planning | San Jose | California | http://www.aedisgroup.com |
| Ai3 Architects, LLC | Wayland | Massachusetts | http://www.ai3architects.co |
| Akzo Nobel Decorative Coatings NA (ICI Paints) | Strongsville | Ohio | http://www.akzonobel.com |
| American Federation of Teachers | Washington | District of Columbia | http://www.aft.org |
| American Modular Systems | Manteca | California | http://www.americanmodu |
| ANOVA NEXUS Architects | Placerville | California | http://www.anovaarchitects |

3. Drupal User to Contact 'Sync'

- Each time a User is saved or updated,
 CiviCRM attempts to match that User to an existing Contact using email
- Your matching 'rule' can be altered to match on other fields like first name, if you use Profiles (see #1) to include these fields
- If your Users and Contacts get out of sync, you can reset and run the sync again

4. CiviCRM Groups to Drupal Roles

- CiviCRM has many ways to organize
 Contacts. Groups is probably the best way
- Adding a Contact to a Group can also place them in a corresponding Drupal Role
- And vice versa...

Sync happens each time a User logs in

5. CiviCRM Memberships to Drupal Roles

- Memberships have a type, a 'member since' date, a start date, and an end date
- Status is updated automatically via Civi cron: current and expired status are required.
 Grace & new can also be useful
- Civi Memberships can be 'passed along' via relationship. i.e. employees and family members

5. CiviCRM Memberships to Drupal Roles

- A certain Membership status can grant a certain Drupal role(s)
- Example: Current "Regular" members get the "Member" Role. Current "Platinum" members get the "Member" Role and the "VIP" Role

 Sync occurs: login/logout OR when Drupal cron runs OR when membership updates

6. Commerce and Ubercart

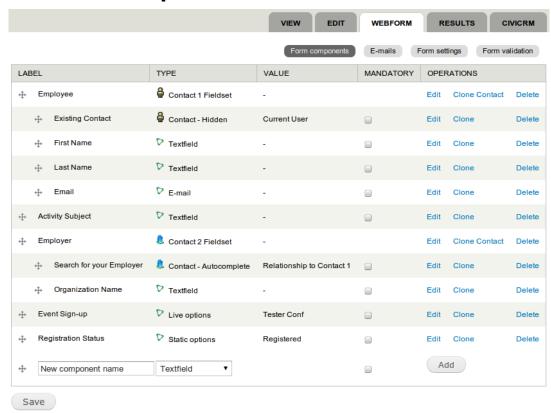
 Integration modules "build a bridge" between Commerce and CiviCRM or Ubercart and Civi

 These modules should be explored fully with zero assumptions. They may have beta functionality

7. Webform Integration

 A mature, feature-rich module to glue CiviCRM and Webform apis

 The most flexible way to create & update CiviCRM data (moreso than CiviCRM itself)



7. What You Can Do With Webforms

- Create multiple contacts & relationships
- Find & update contacts via AJAX
- Multivalued custom data
- Activities & cases
- Register for events
- Groups and tags



And it's a webform, so you can

- Use all of webform's features
- Plug in other modules

8. DIY - API

- Most CiviCRM data is accessible via API
- Callable from PHP, AJAX, SMARTY, REST, and DRUSH

API explorer is an invaluable tool - try it!

8. DIY - HOOKS

- Almost every event in CiviCRM fires a hook
- Install devel and the civicrm_developer modules for easy hook inspection
- Read more at

http://wiki.civicrm.org/confluence/display/CRMDOC43/Hook+Reference

8. DIY - Tips

 Start with views and webform integration and see how far you can get without writing custom code.

- Before coding your own hook, explore CiviCRM rules integration and see if that does what you need.
- How you model your data is key if you can't get it working, try e.g. tags instead of groups