



— DRUPALCON —

Portland

MAY 20-24 2013

What Users Want (or why webpages are dead)

NAM-HO PARK / STEIN SETVIK

WHAT USERS WANT.

(or why webpages are dead.)



FORUM ©
COMMUNICATIONS

1/3 UX staff
1/3 Tech staff
1/3 Management + other

Intro for Stein, Nam-ho

Provide list of links for the session

What is possible in Drupal?

What can Drupal do that makes an awesome multichannel, multi device experience?

How do programmers work with UX?

Changing users needs / emphasis, on the users.



Robert Wood Johnson Foundation



THE
WORLD
BANK



UNITED STATES
INSTITUTE OF PEACE

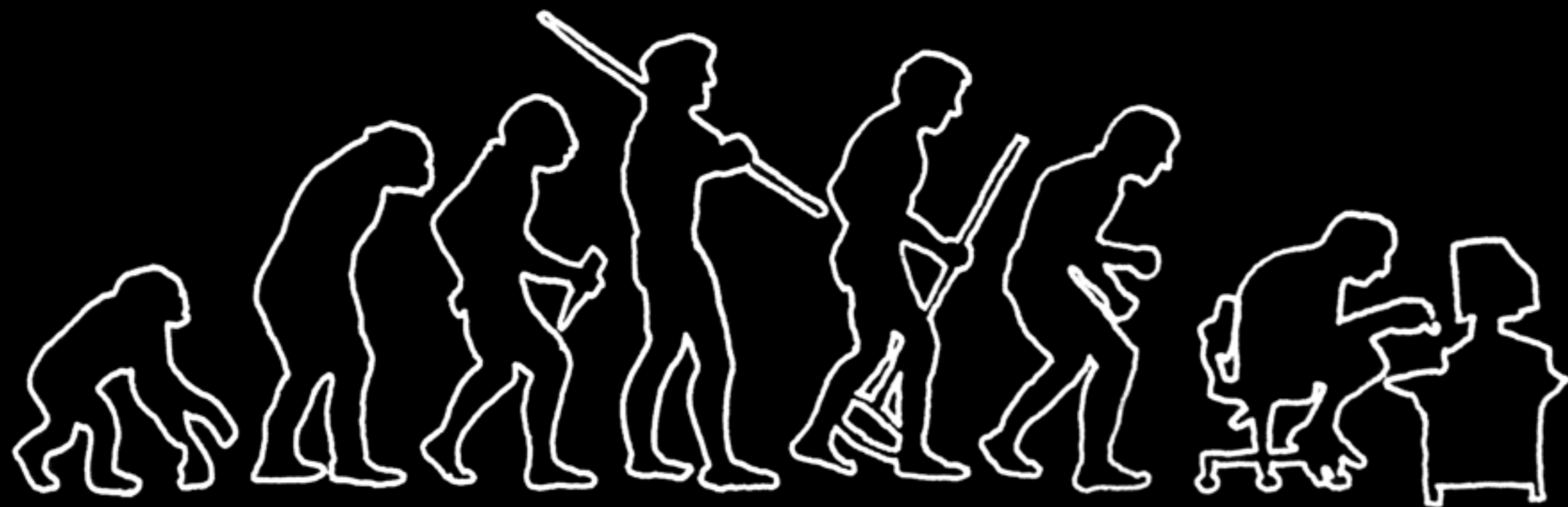


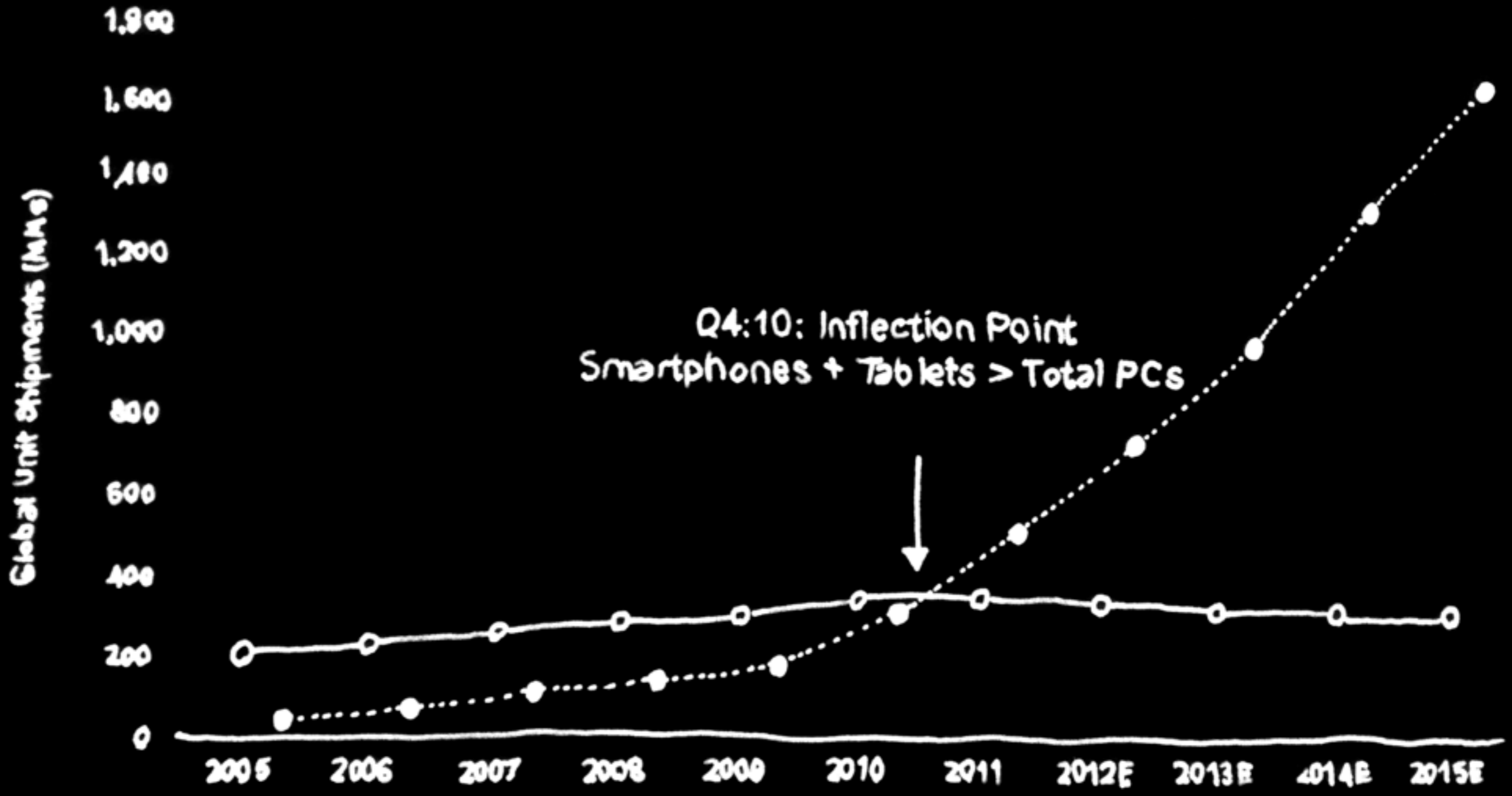
EAST-WEST CENTER



USAID
FROM THE AMERICAN PEOPLE

BILL & MELINDA
GATES *foundation*





User Stories







UBER



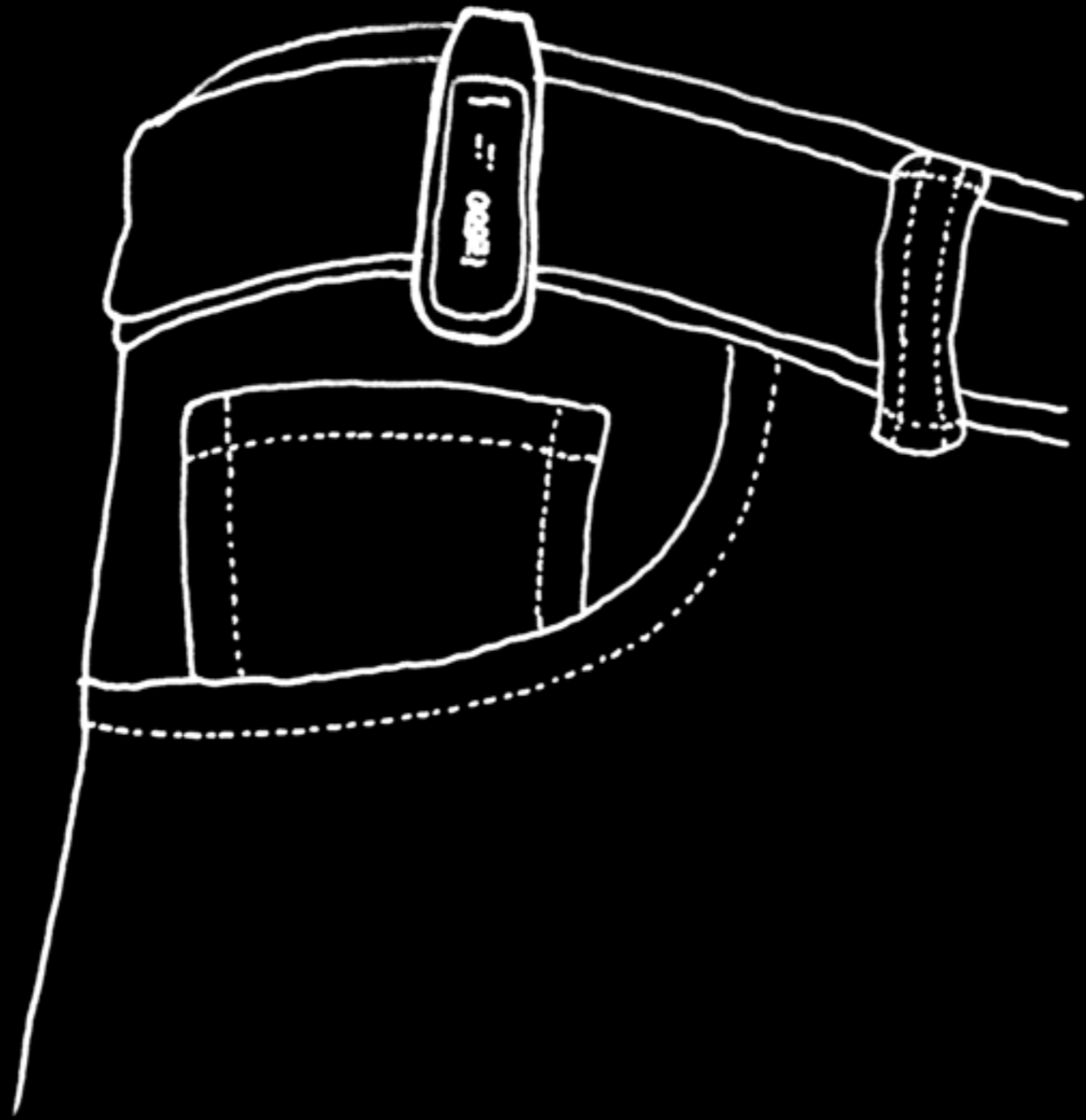


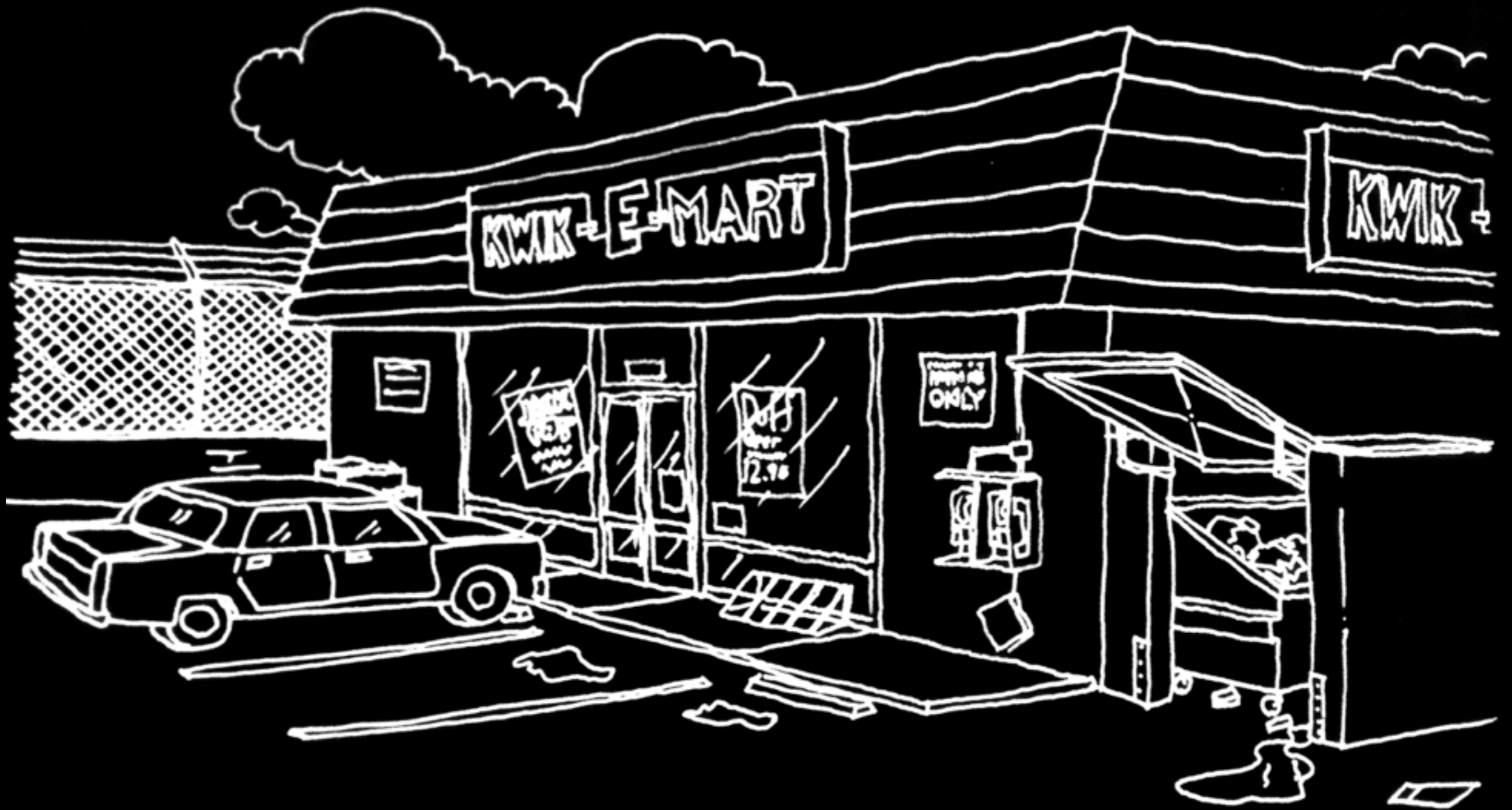
Devices & Contexts



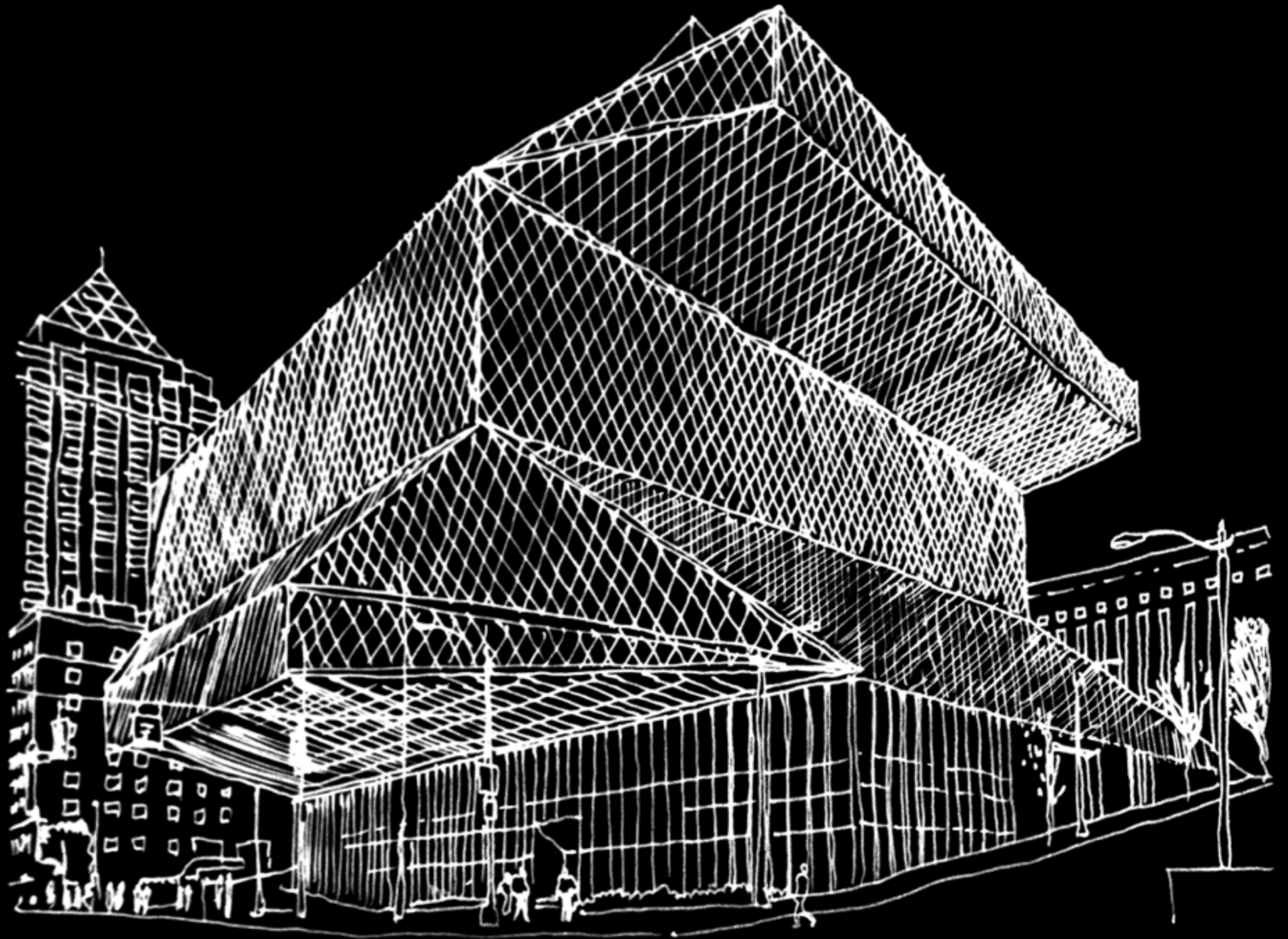




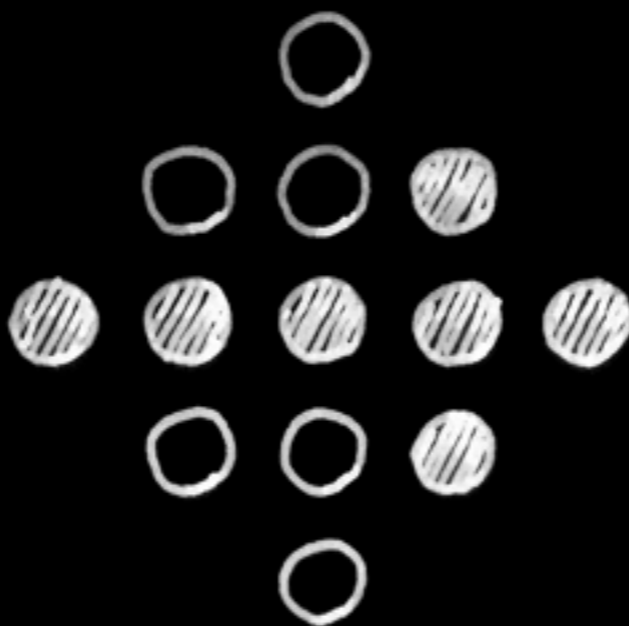






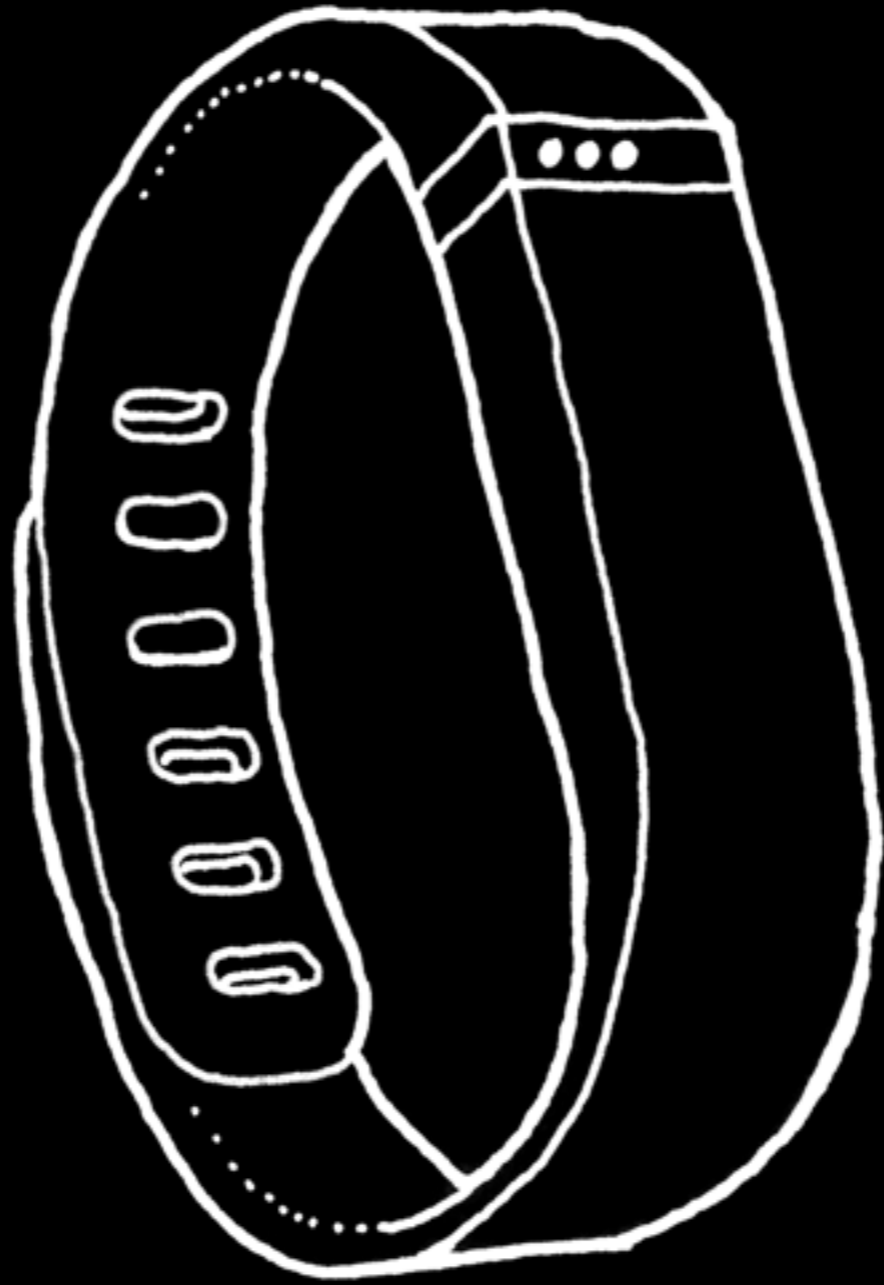


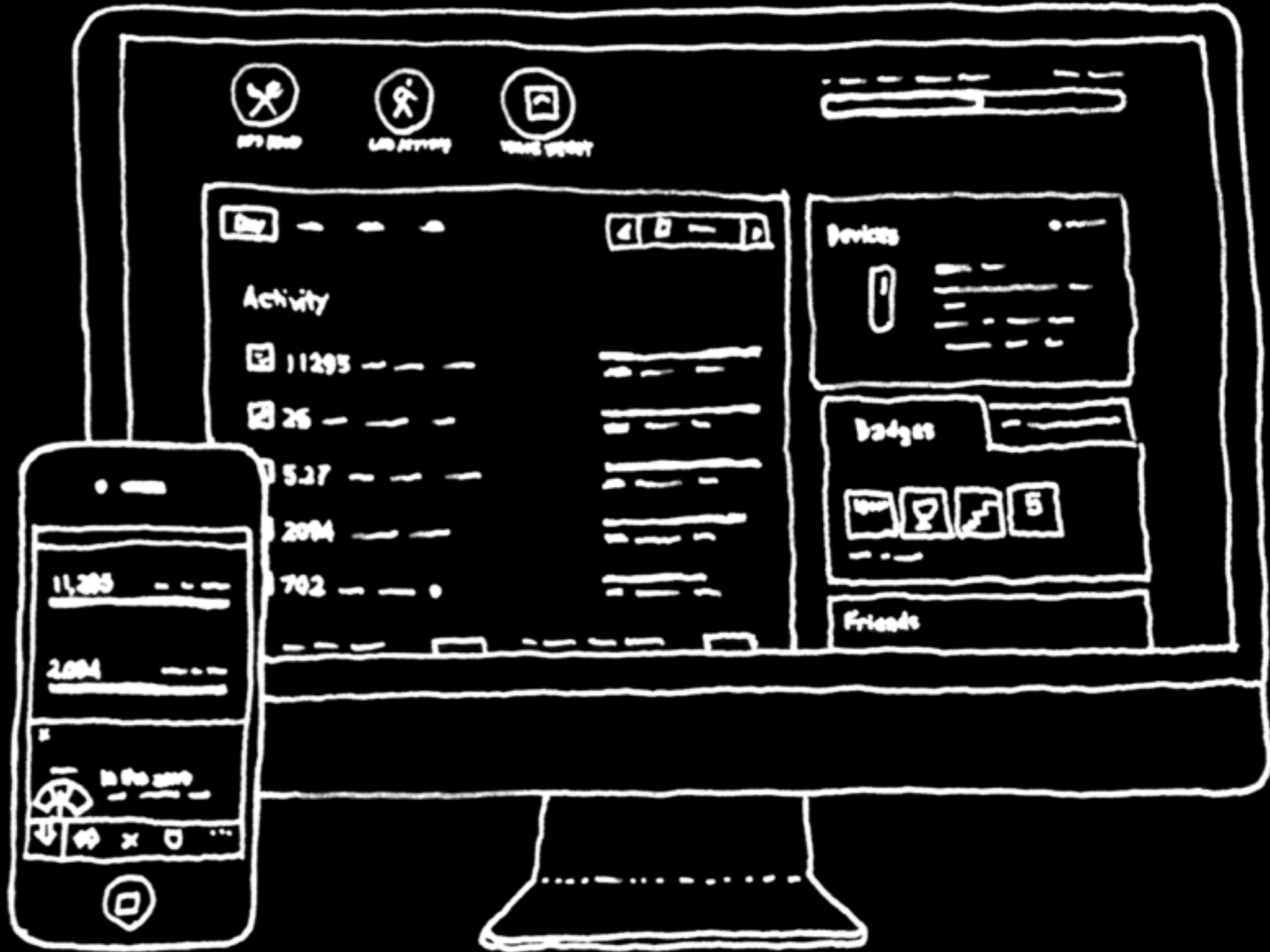
Some Examples



fitbit







OFF GRID



LAB ACTIVITY



YOUR VISIT

Day

Activity

11295

26

527

2004

702

Devices



Badges

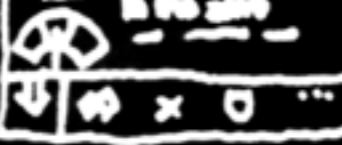


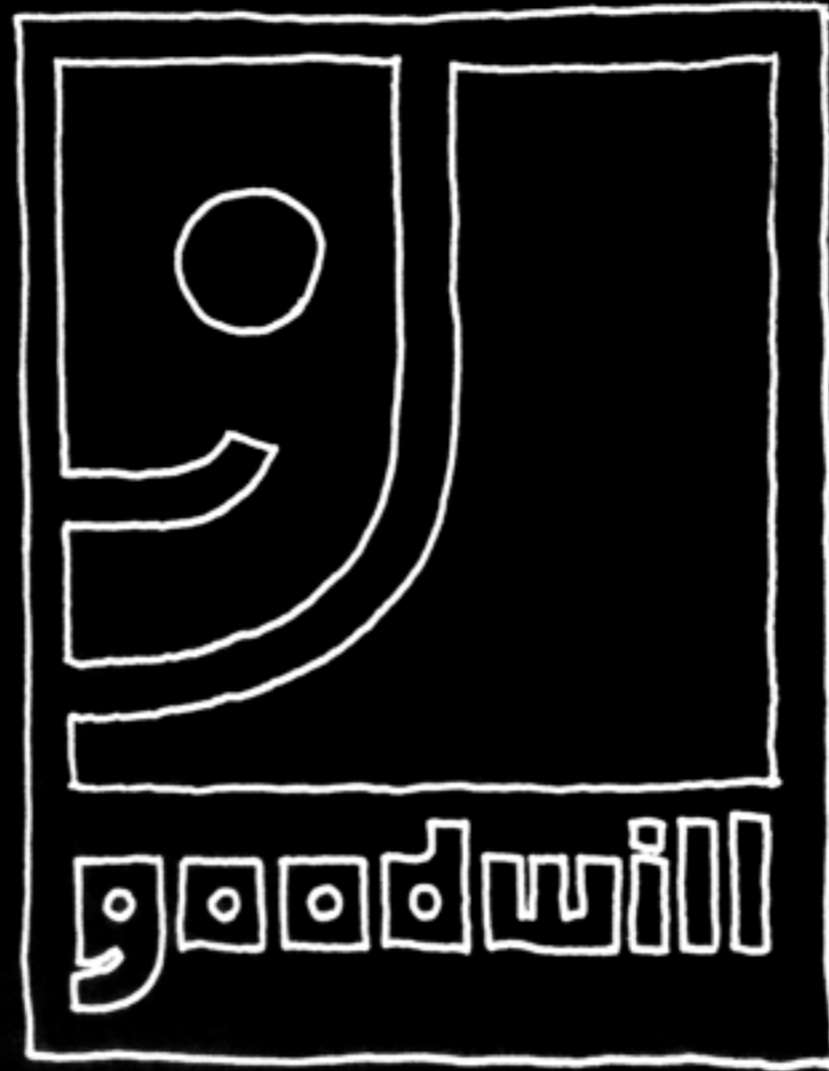
Friends

11,295

2,004

In the zone







My Story: Dwayne Hodges

□ □ □ □

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```
/**
 * Renders a system default template, which is essentially a PHP template.
 *
 * @param $template_file
 *   The filename of the template to render.
 * @param $variables
 *   A keyed array of variables that will appear in the output.
 *
 * @return
 *   The output generated by the template.
 */
function theme_render_template($template_file, $variables) {
  // Extract the variables to a local namespace
  extract($variables, EXTR_SKIP);

  // Start output buffering
  ob_start();

  // Include the template file
  include DRUPAL_ROOT . '/' . $template_file;

  // End buffering and return its contents
  return ob_get_clean();
}
```



WARM UP OVER TO 400 F



MIX TOGETHER:

1 1/4 C Flour

3/4 C Corn Meal

1/4 C Sugar

2 Teaspoons baking powder

1/4 teaspoon salt

then stir in:

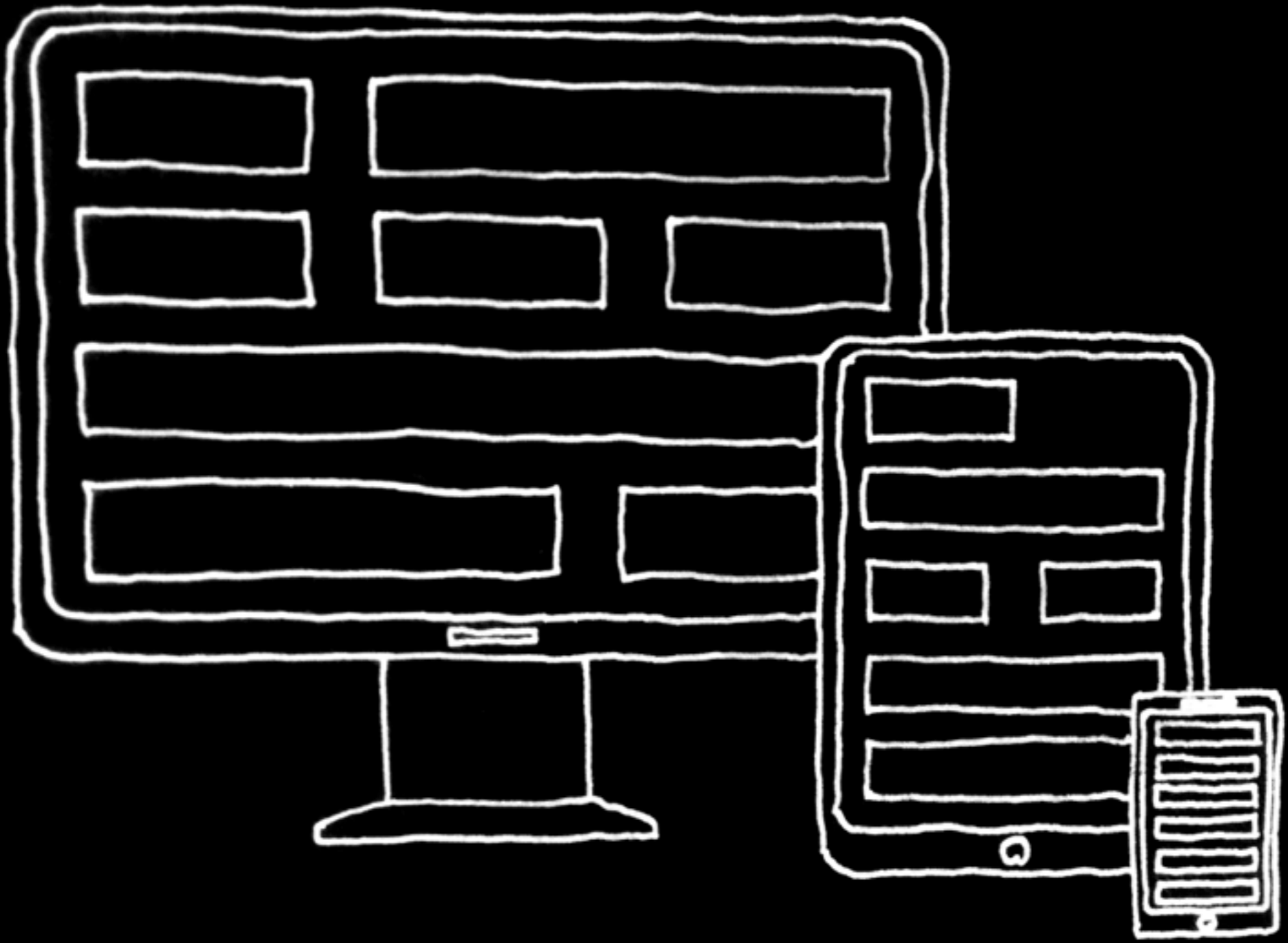
1 C milk

1/4 C olive oil

1 egg (beaten)



pour batter into a greased pan and bake for 25 minutes. The pan can be a 8" or 9" baking pan. My favorite is a pan with corn cob shapes. If I use it, I don't bake them as long.





Wishes



Bottles



Dwarfs

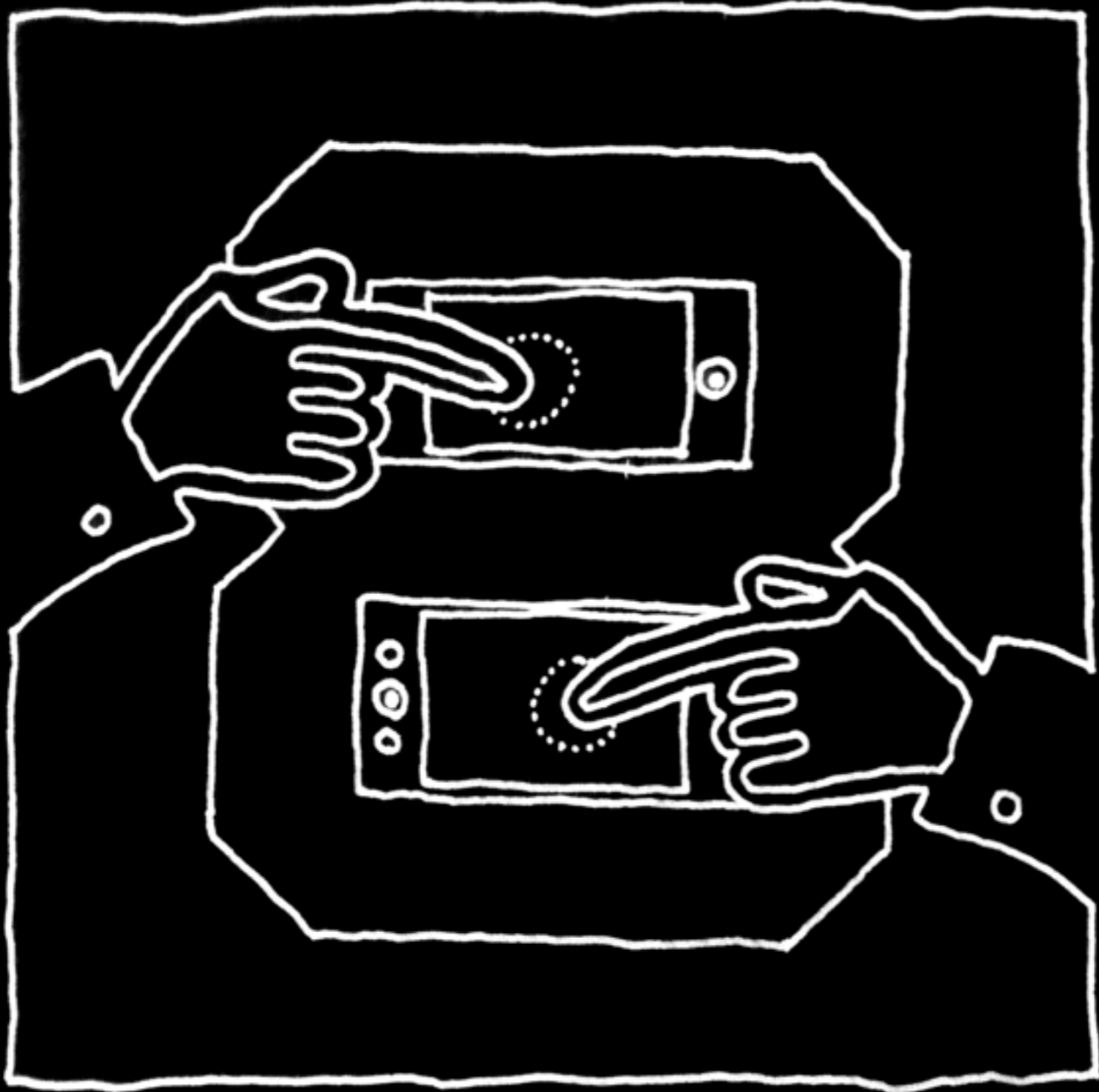


Questions

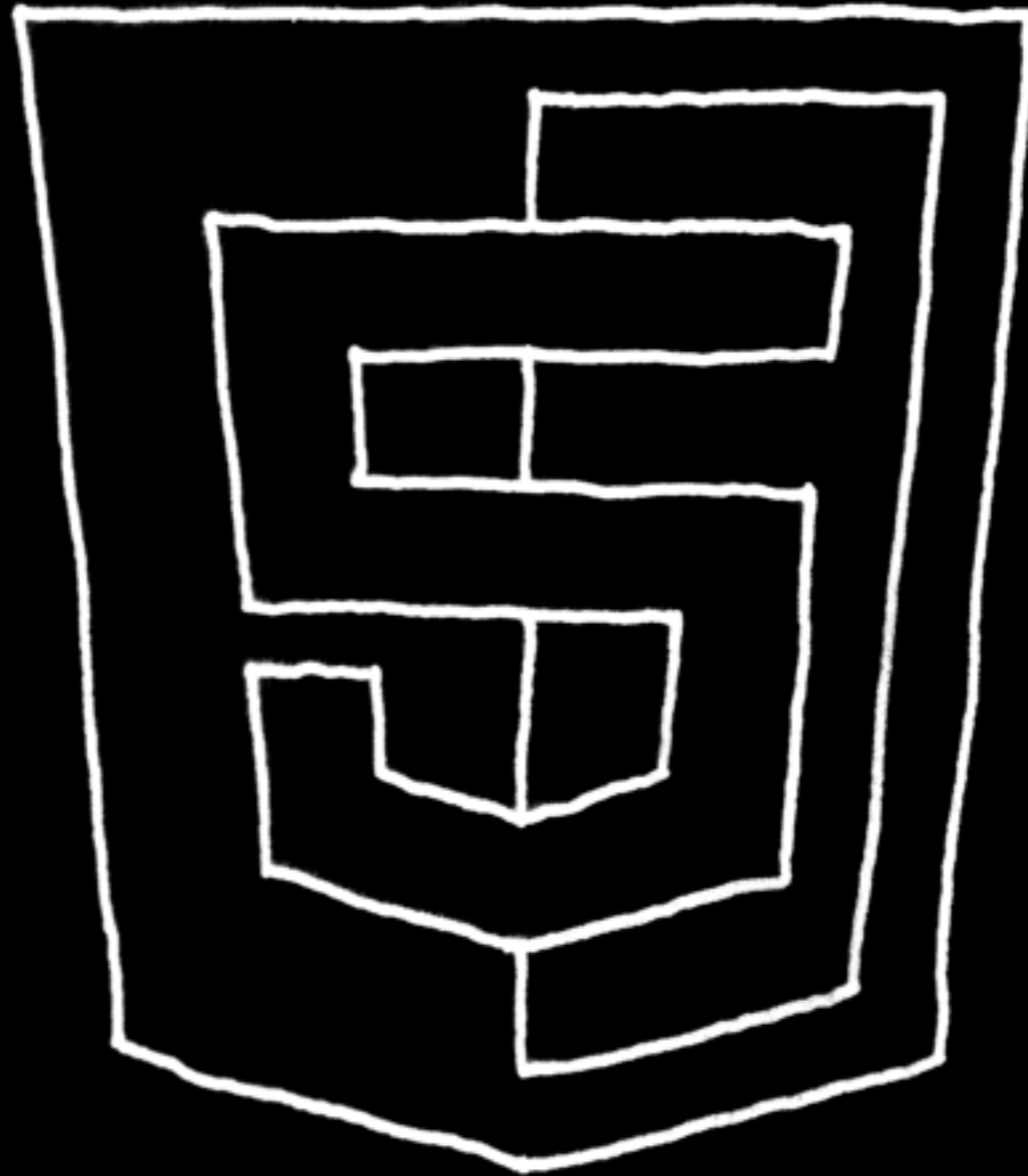
“If I were to start Drupal from scratch today, I’d build it for mobile experiences first and desktop experiences second.”

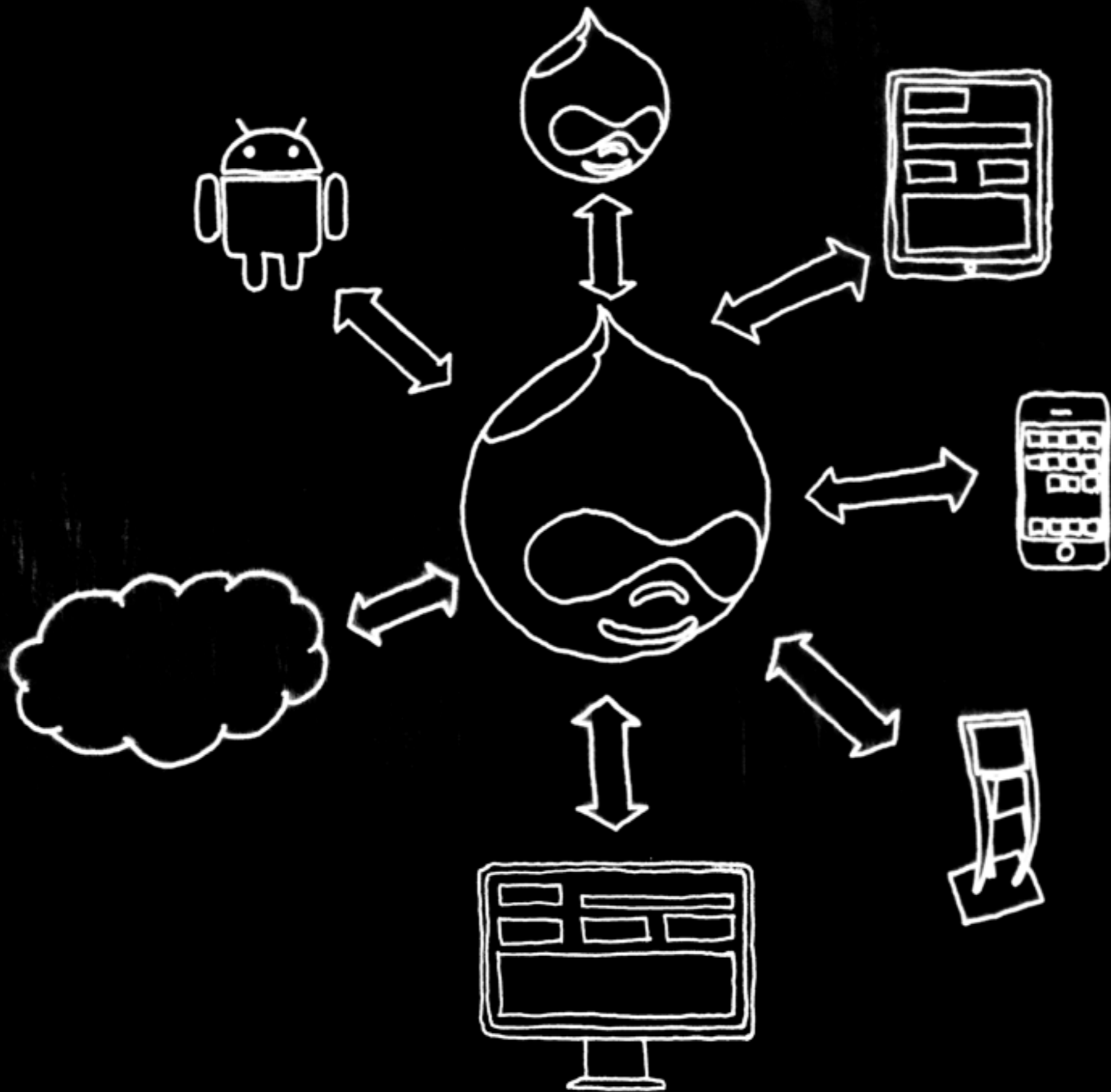
Dries Buytaert
DrupalCon Chicago





HTML



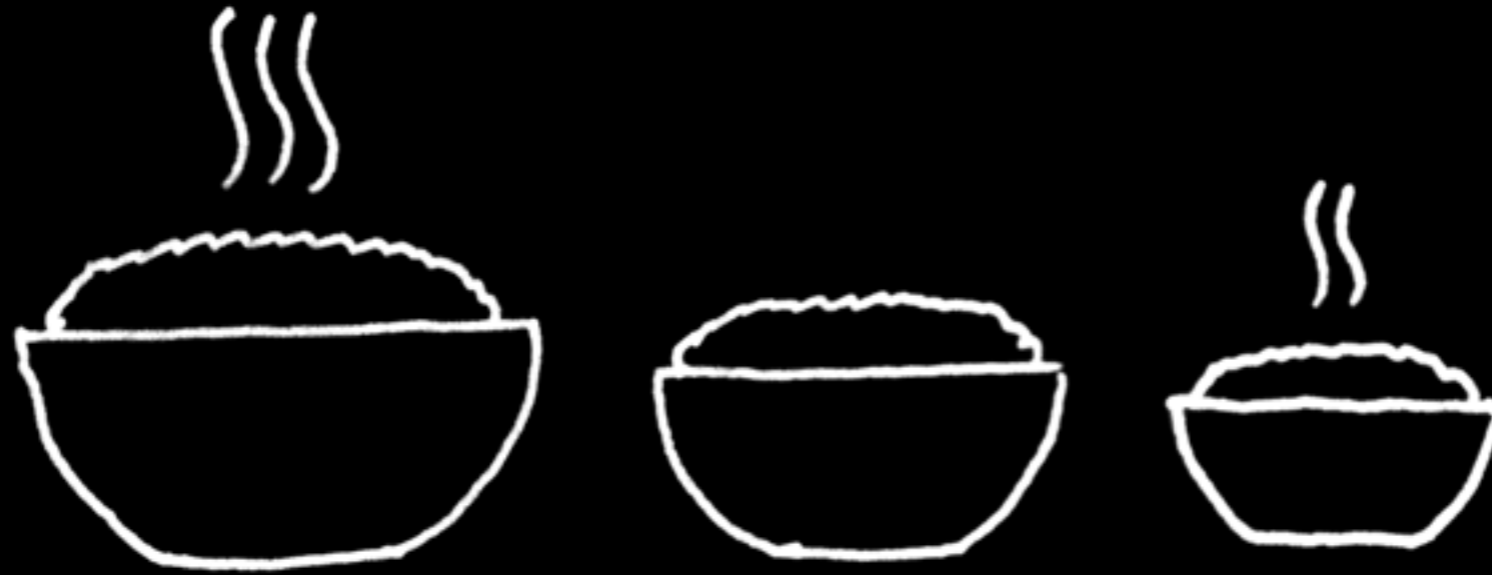


Demo

Are webpages dead?

1.

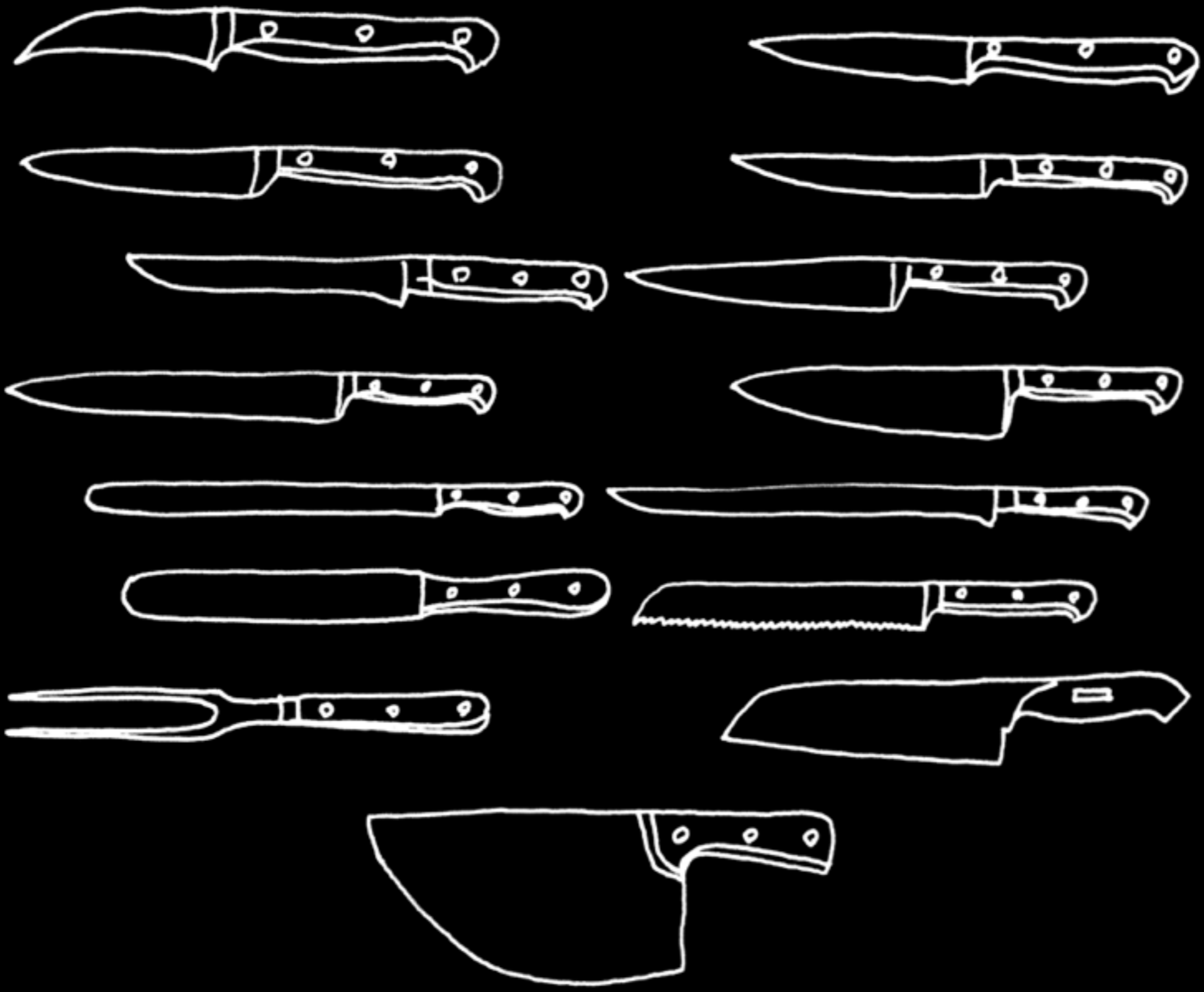
Know Thy User & Their Goals.
(Look beyond technology)



GOLDILOCKS &
THE THREE BEARS

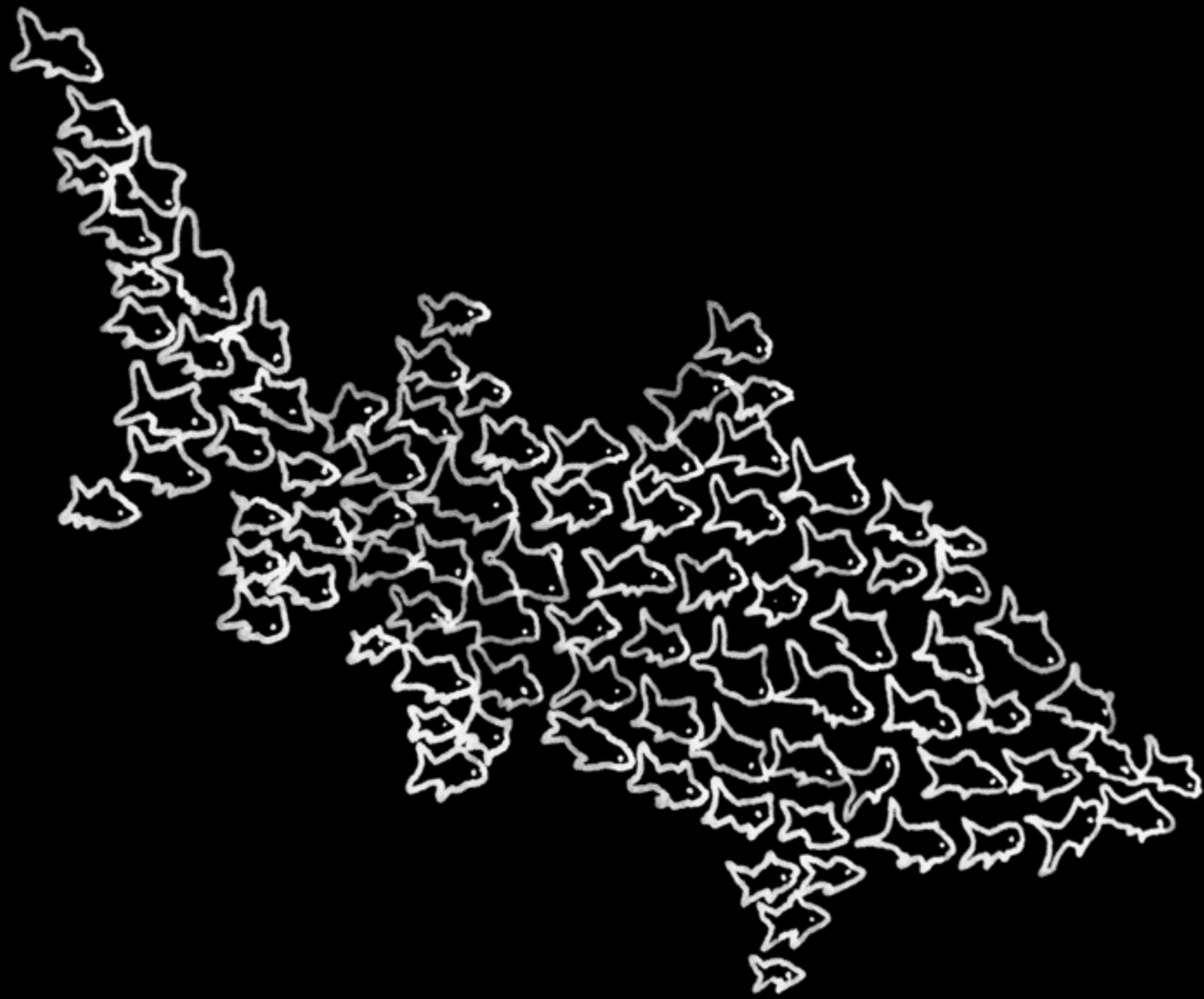
2.

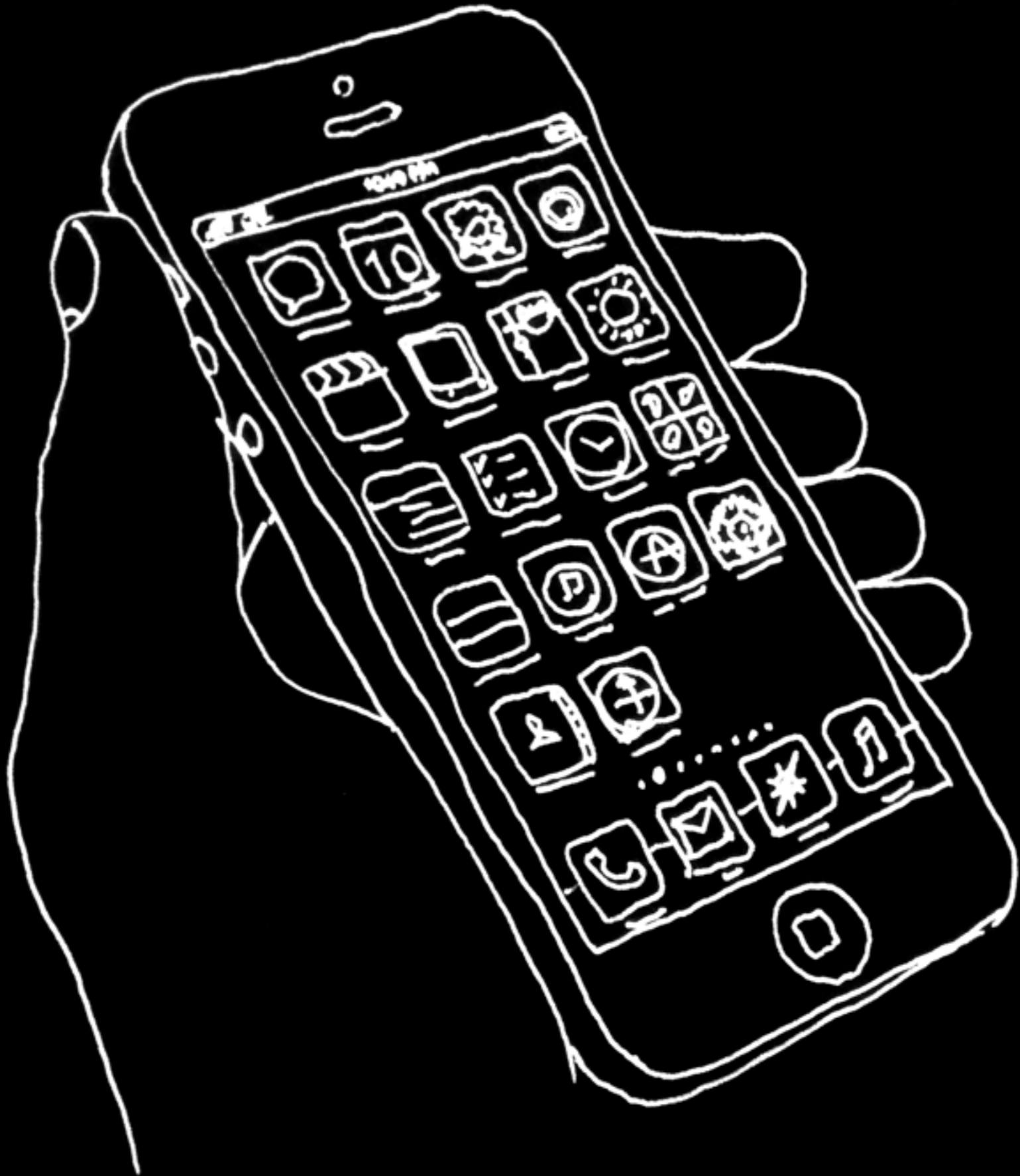
Make web, social and mobile
play nice by understanding
the strengths of each.



3.

Plan information and social ecosystems that work together to serve user needs.





Thank you.

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Questions



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What did you think?

**Evaluate this session at:
portland2013.drupal.org/node/928**

Thank you!

