What Users Want
(or why webpages are dead)

NAM-HO PARK / STEIN SETVIK
WHAT USERS WANT.
(or why webpages are dead.)
1/3 UX staff
1/3 Tech staff
1/3 Management + other

Intro for Stein, Nam-ho
Provide list of links for the session

What is possible in Drupal?
What can Drupal do that makes an awesome multichannel, multi device experience?
How do programmers work with UX?
Changing users needs / emphasis, on the users.
User Stories
Devices & Contexts
Some Examples
/**
 * Renders a system default template, which is essentially a PHP template.
 *
 * @param $template_file
 *  The Filename of the template to render.
 * @param $variables
 *  A keyed array of variables that will appear in the output.
 *
 * @return
 *  The output generated by the template.
 */

function theme_render_template($template_file, $variables) {
    // Extract the variables to a local namespace
    extract($variables, EXTR_SKIP);

    // Start output buffering
    ob_start();

    // Include the template file
    include DRUPAL_ROOT . '/' . $template_file;

    // End buffering and return its contents
    return ob_get_clean();
}
Warm up oven to 400 F

Mix together:

- 1 1/4 c Flour
- 3/4 c Corn Meal
- 1/4 c sugar
- 2 teaspoons baking powder
- 1/4 teaspoon salt

Then stir in:

- 1 c milk
- 1/4 c olive oil
- 1 egg (beaten)

Pour batter into a greased pan and bake for 25 minutes. The pan can be a 8" or 9" baking pan. My favorite is a pan with corn cob shapes. If I use it, I don't bake them as long.
“If I were to start Drupal from scratch today, I’d build it for mobile experiences first and desktop experiences second.”

Dries Buytaert
DrupalCon Chicago
Demo
Are webpages dead?
1. Know Thy User & Their Goals. (Look beyond technology)
GOLDILOCKS & THE THREE BEARS
2. Make web, social and mobile play nice by understanding the strengths of each.
3.

Plan information and social ecosystems that work together to serve user needs.
Thank you.

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Questions
What did you think?

Evaluate this session at: portland2013.drupal.org/node/928

Thank you!